

NEWSLETTER



Hingham Education Foundation



Helping our kids make the grade!

PRESIDENT'S LETTER

It has been a tumultuous fall for our nation and community. We've witnessed an unprecedented impact to our financial markets against the backdrop of a historic presidential election campaign. And yet, when the students of HHS called you during our October Phonathon fundraiser, you answered the Call for Education. Amazingly, we received more pledges than ever before! These funds will support grants such as the Lego Robotics Program, author visits and a myriad of technology that includes amplified learning systems, life science mobile tech labs, a school-wide graphic design system and SMART™ Boards.

We initiated the SMART™ Board campaign in 2008, addressing a need to integrate current educational technology into our schools. We were gratified to hear our high school phonathon callers talk about the positive impact these interactive white boards have had in their classrooms. We take this opportunity to thank all of our initial SMART™ Donors in this Newsletter. Your support served as the foundation of this effort and allowed the installation of 27 SMART™ Boards in our schools this past September. Our campaign continues as our goal is to install 50 Boards by June. You'll read in this issue how you can join our effort by running in the Boston Marathon in April, supporting a runner or by making a donation designated for the SMART™ Board campaign.

Thank you for your continuing support of our mission.

Carol Falvey, President

Hingham Education Foundation

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hinghamed@comcast.net

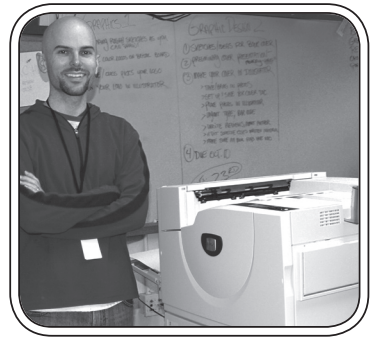
www.hinghameducation.org

FEATURED GRANT

New computers and printer for HHS Graphics Class

In the spring of 2008, HEF approved Mr. Eschauzier's grant request for two new Apple iMac computers and a Xerox Phaser 7760/DN large format color laser printer.

Mr. Eschauzier's vision is to have his classroom evolve into an "in-house graphic design studio." Students benefit from hands on learning by creating posters for different departments and the school wins because they don't have to outsource these projects which is more cost-effective.



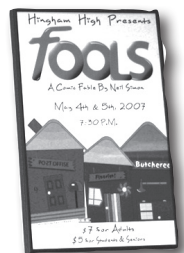
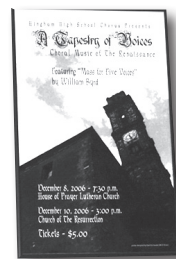
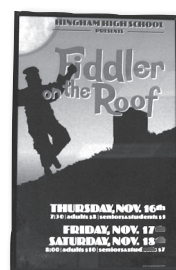
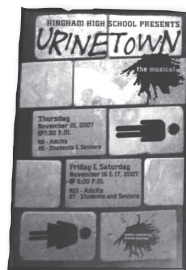
Mr. Eschauzier proudly stands in front of Xerox Phaser 7760/DN large format color laser printer.

His students designed and printed all of the freshmen class t-shirts and they're currently working on the design for the Hingham Turkey Trot shirt.

Mr. Eschauzier believes that acting as creators, designers, and printers will further foster a great relationship between his department, the school, and the Hingham Community. This equipment will allow him to continue to develop opportunities that coincide with community involvement and ultimately grow the Graphic Design program.



Freshmen Class T-Shirt



Poster samples created by students of HHS "In-House Graphic Studio"

HINGHAM EDUCATION PHONATHON '08

Even in this age of texting and instant messaging and emails, teenagers still love talking on the phone. That was evident during last week's Phonathon, one of the Hingham Education Foundation's biggest annual fundraisers.

Every desk at the donated real-estate offices of Coldwell Banker on South Street and William Raveis on North Street was occupied by students from Hingham High School who had volunteered to help the HEF and ultimately, help themselves and their fellow students, by appealing for cash donations to every household in town with a listed phone number.

And in a time when the whole world is reeling from financial crisis, the people of Hingham came through with record-breaking donations that will help the HEF provide students and teachers with a wide

array of educational enhancements that cannot be covered by the school budget.

In all, about 70 students in grades nine through twelve worked the phones from about six to nine p.m. for three nights straight. Their efforts yielded \$37,000 in pledge promises, an \$11,000 increase from last year's Phonathon.

"This is a great opportunity for the kids to help earn money that goes directly to their schools," said HEF board member and Phonathon organizer Amy Happ. "It's become an event that both teen and adult volunteers look forward to. We continue to be amazed by the generosity of the citizens of Hingham."

The students were instructed to read from a brief script that described what the HEF does for Hingham's schools, and the grants and program that its money goes toward. They followed a list of printed instructions that included "speak clearly" and "write neatly" when recording names, addresses, and donation amounts. In return for their efforts, the students were fed pizza and candy, and enjoyed the chance to "telemarket" while hanging out with their friends.

Megan O'Shea and Taylor Potter, both ninth graders, cracked jokes and giggled between the many phone calls they made while sitting at the cubicles of people who normally make calls about real estate.

"I signed up because I heard at school that it's really fun," O'Shea said about the Phonathon. "And it is."

She said she preferred asking people for money over the phone than "standing outside

Crow Point Pizzeria with a can collecting money for the field hockey team."

Potter agreed, and said that everyone she had called had been "really nice."

"Sometimes they interrupt you because they know why you're calling," she said. "And they say, 'Oh, yeah, HEF, just put me down for the same amount I gave last year.'"

The girls said they especially got a kick out of making calls to friends and neighbors, and even the occasional teacher.

"It's fun," O'Shea said. "It's not like real telemarketing."

Maybe not, but the results are very real. Adult volunteers collected pledge cards from the students, then tallied the fast-climbing results on a large poster board tacked to the wall. Applause and cheers erupted through the office space when donations of \$100, \$200, and \$500 were

posted.

The Phonathon, which began nearly a decade ago, grew from the idea that people would be more likely to donate to their town's schools if they were asked to contribute by an actual student. From the beginning, board members say, Hingham high schoolers participated in the fundraiser eagerly and effectively.

The first Phonathon was held at Talbots headquarters. Now the volunteers are split between the two real-estate offices. HEF members are quick to express their gratitude to the staff at Coldwell Banker and William Raveis for handing their desks, most of which are adorned with personal photos and mementos, over to teenagers.

Most of the student volunteers sign up for the Phonathon to earn community-service points for Student Council or the National Honor Society. Some were earning extra credit for Social Studies class. But all agreed that it was a fun and satisfying experience, and all seemed keenly aware of how the HEF benefits their school.

The most evident HEF contribution to Hingham classrooms this year are the 27 newly-installed SMART Boards at the High School, the Middle School, and South Elementary. SMART Boards are large, touch controlled screens that connect to both a projector and a computer and enable an entire class to share in digital capabilities. The HEF aims to raise enough cash from local citizens and businesses to supply Hingham schools with 50 SMART Boards in all, and is on track to meet that goal.



Megan O'Shea and Taylor Potter

Get SMART

27 SMART™ Boards provided to Hingham Public Schools through October, 2008

GOAL: 50 SMART™ Boards by the end of the year!

Thank you to all our GET SMART Campaign Donors

SMART BOARD PARTNERS

Donors providing at least one SMART™ Board to a Hingham Classroom

Anonymous
The Boyle Family
The Burke Family
Cameron & Zachary Devine and Family
The Diamond Family & Jack Diamond Law Offices
Drohan Tocchio & Morgan, P.C.
Edvisors Network
The Falvey/Van Dine Family
Robert Falvey in memory of Charlotte Falvey
HHS Class of 1992
HHS Classes of 2007 & 2008
Hingham Education Foundation
Hingham Middle School PTO
Hingham Mothers' Club
The Lasher, Varholak & Joyce Families
David Lubrano in honor of Jean K. Lubrano
The Lundy Family & The Ryder Family
Maxime Salon
The Messina/Falvey Family
Plymouth River School PTO
Savings Bank Life Insurance
South School PTO

SMART BOARD CONTRIBUTORS:

Donors contributing to the purchase of a SMART™ Board

Araban Coffee
Rep. Garrett Bradley
Crow Point Pizzeria
The Driscoll Agency
Eastern Bank Charitable Foundation
Fruit Center Market Place
Giarrusso, Norton, Cooley & McGlone, P.C.
Hannaford Supermarket
Thomas J. Hastings Properties, Inc.
New Breeze Foundation

HINGHAM CELEBRATES LEARNING

Hinghamites love the annual tradition of the Fourth of July parade and as we all know they also value children and their education. This combination led to the perfect theme for the 2008 Fourth of July parade - "Hingham Celebrates Learning". HEF took this opportunity to thank all Hingham residents for their support with a special thank you to all who had recently donated to the SMART Board campaign.

HEF trustees and their families built a float for the parade which consisted of a classroom with a SMART Board.

HEF had recently launched a fundraiser to place SMART Boards in classrooms throughout the school system. SMART Boards are interactive electronic white boards which enhance instruction and learning. Children on the float held books and signs that said "Thank you" in an effort to convey HEF's appreciation for residents' support of the schools and the SMART Board campaign.



Hingham Education Foundation 2008 4th of July Float

ANNOUNCING THE HEF SMART™ BOARD MARATHON TEAM



Our SMART™ Board Marathon Team, in its first year, is proud to announce the following 10 runners who will be participating in the world renowned Boston Marathon on April 20th! Not only will these runners be training to run the 26.2 miles it will take to finish the marathon, they also will be fundraising a minimum of \$3,000 each to help purchase a SMART™ Board for a Hingham classroom. The 2009 HEF SMART™ Board Marathon Team includes:

Charles Bellows
Garrett Bradley
Erin Burns
Caryl Falvey
Michael Haggerty

Kristi Holden
Kirsten Overlee
Allison Renna
Ajay Sadhwani
Debbie Warren

We ask that you help support our fabulous runners! Corporate and individual donations are welcome! Your support will not only encourage the team, but also support Hingham's great schools. Be part of HEF's historic run for education. Simply mail in the coupon below noting Marathon Team donation. Donations of any and all amounts are accepted. We thank you for your support!

HEF CALENDAR

Early February – Grant Applications available on HEF website (www.hinghameducation.org)

Early March
Grant Application Deadline

April 3rd & 4th
Entertaining for Education

YES! I would like to support the HEF SMART™ Board Boston Marathon Team.

Sponsor Name _____

Sponsor Email _____

Donation Amount: _____

Donations of any amount are appreciated!

WHO ARE WE?

The Hingham Education Foundation is a non-profit, community-based organization committed to enriching the quality of public education in Hingham. Since its incorporation in 1992, the HEF has awarded grants to enhance educational quality throughout the system. Funds for the HEF's programs are generated through community contributions, and all monies raised are used to extend public funding for the schools. All donations, in-kind contributions, and volunteer hours are gratefully accepted. For further information, please call 781-740-8217 or visit our website at www.hinghameducation.org.

BOARD OF TRUSTEES

Anna Maria Anthony
Janene Burke
Pam Burke
Laura Concannon*
John Driscoll
Carol Falvey, *President*
Caryl Falvey, *School Committee Representative*
Christine Falvey, *Treasurer*
Katherine Forbes, *Vice President*
Melissa Goldman
Elaine Gomez
Judy Graham
Amy Happ
Susie Hill
Maryellen Jones*
Kathy Joyce
Kim Juric
Christine Kay
Jane McGrath
Kathleen McKenna*
Bill Ramsey, *Clerk*
Christine Sypek, *Office Manager*
Lisa Todd
Karen von Loesecke
Susan Willison
Christine Wood
Dr. Dorothy Galo, *Superintendent, ex officio*
Ellen Keane, *Assistant Superintendent*
Linda Partridge, *Teacher Representative*
* Please welcome our new board members.

Goodbye and thank you to the following departing board members:

Amy Farrell
Michael Koonce

Thank you to Joe Costello for helping with our taxes and Margaret Hebert for maintaining our website.



Hingham Education
Foundation
P.O. Box 284
Hingham, MA 02043

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Mark your calendars for

Friday, April 3rd and Saturday, April 4th, 2009

for the annual

Entertaining for Education Parties

Parties are held at many homes throughout
Hingham each spring, entertaining over 1,000 guests.

We are looking for party hosts. Get in on the fun! Together with your friends, host a luncheon, coffee, cocktail party, dinner or a neighborhood progressive.

Any type of get-together is great!
HEF will help you!

- We will supply invitations
- We will provide a discount on beverages
- We will thank guests for their tax-deductible contributions

Support our schools and have fun at the same time!

All proceeds raised go directly to fund HEF school grants.

If you are interested in hosting, RSVP to the "Entertaining for Education" chairs. We look forward to hearing from you.

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Laura Concannon • 781-741-5543 • consorgi@comcast.net

Susan Willison • 781-875-1089 • susanwillison@hotmail.com